



國立清華大學  
NATIONAL TSING HUA UNIVERSITY

印度中心 Center for India Studies

寄件者：國立清華大學印度中心黃儀甄  
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主旨：送國立清華大學印度中心於 106 年 11 月 27 至 28 日假台北世貿中心舉辦  
「如何在印度經商？」工作坊相關資訊事，敬請協助轉知貴會會員，至切公誼。

說明：

- 一、 為響應政府新南向政策及協助國家整體發展「印度區域經貿文化及產學資源中心」舉辦「如何在印度經商？」工作坊，邀請印度學者專家提供建言及分享經驗，以協助臺商掌握印度商機及開拓印度市場。
- 二、 本工作坊免費，但名額有限，有意者請上報名網站登記。
- 三、 詳情如附件。

## How to Do Business in India 工作坊臺北場

### 課程議程表

配合政府的新南向政策，教育部補助國立清華大學擔任”印度區域經貿文化及產學資源中心”的行政窗口，聯合國立中興大學、東海大學、靜宜大學及國立雲林科技大學等五校資源，並串聯印度孟買臺商會、印度德里臺商會及學術機構，透過企業參訪及講座的形式，使參與者得以進一步瞭解當今印度的經貿概況。

”印度區域經貿文化及產學資源中心”與印度具有百年歷史的 Indian Education Society's Management College and Research Centre (IESMCRC) 已於 2017 年 9 月 22-24 日及 10 月 7-8 日分別於孟買及德里辦理 "How to do Business in India?" 工作坊的第一場及第二場，工作坊的第三場將於 11 月 27-28 日在臺北市舉辦。本次 "How to do Business in India?" 工作坊臺北場仍將與 IESMCRC 共同主辦，並由臺北市政府及中華民國對外貿易發展協會協助。我們很榮幸邀請到多位來自印度商界的講師，針對赴印度投資和經商所將面臨的印度文化、法律、稅務及零售等議題進行解說，並於本工作坊分享實務經驗，以協助欲前往印度投資的臺商更加理解印度經貿現況。

一、指導單位：教育部

二、主辦單位：教育部印度區域經貿文化及產學資源中心，Indian Education Society's Management College and Research Centre

三、共同主辦單位：國立清華大學，國立中興大學，東海大學，靜宜大學，國立雲林科技大學，經濟部，臺北市政府

四、協辦單位：中華民國對外貿易發展協會

五、工作坊時間：2017 年 11 月 27 日(週一)至 11 月 28 日(週二)

六、工作坊地點：台北世貿中心展覽大樓(世貿一館)二樓第 3 會議室

七、工作坊形式：全程英文，不具備翻譯

八、工作坊聯繫人： [chienweihsin@mx.nthu.edu.tw](mailto:chienweihsin@mx.nthu.edu.tw) 簡經理

九、活動報名口：<https://goo.gl/EmPDBt>

十、工作坊講座及講者名單如下：

(本次工作坊將保留更動講座內容及講者之權益。)

11/27 週一

09:00-09:30 報到 Registration

09:30-10:00 開幕式 The Inaugural Session

10:00-10:30 休息時間 The Break

10:30-11:30 第一堂：印度商業與文化 Indian Business and Culture

講者: Dr Rahul Mirchandani, CMD, Aries Agro & Past President, CII-Yi

11:30-12:30 第二堂：印度：一個市場交易人的觀點 India A Marketer's Perspective

講者: Mr. Niteen Bhagwat, Vice-Chairman, FCBInterface

12:30-13:30 午間休息時間 The Lunch Time

13:30-14:30 第三堂：印度銀行與財務概況 Indian Banking & Finance

講者: Mr. Mohan Tanksale, Former CMD, Central Bank of India

14:30-14:45 休息時間 The Break

14:45-15:45 第四堂：企業稅務與 GST Corporate Taxation& GST

講者: Mr. Narendra Kalra / Mr. Jay Kalra, Kalra & Associates

15:45-16:45 第五堂：印度消費者及機會 Indian Consumer and Opportunities

講者: Prof. Ritu Sinha, IES Management College And Research Centre

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11/28 週二

09:30-10:30 第一堂：人力資源與勞工管理 Human Resource and Labor Management

講者: Mr Partha Raut- Head Admin and HR-Leighton Construction

- 10:30-11:30 第二堂: 物流業務及挑戰 Logistics and Challenges  
講者: Mr. Praful Talera, MD & CEO, Dynamic Logistics
- 11:30-11:45 休息時間 The Break
- 11:45-12:45 第三堂: 智慧財產權議題 Intellectual Property Issues  
講者: Prof. Ram Mallar, Former Executive Vice President  
& General Counsel of Johnson & Johnson
- 12:45-13:45 午間休息時間 The Lunch Time
- 13:45-14:45 第四堂: 法律系統與挑戰 Legal Systems and Challenges  
講者: (To be announced afterwards)
- 14:45-15:45 第五堂: 會計與報表業務 Accounting and Reporting Requirements  
講者: Dr. Svetlana Tatuskar, IES Management College and Research Centre
- 15:45-16:00 休息時間 The Break
- 16:00-17:00 第六堂:向印度臺商界學習 Learning from Taiwanese Businesses in India  
講者: Dr Mohan B Rao- Associate Dean (External Collaborations)  
IES Management College And Research Centre, Mumbai
- 17:00-17:15 閉幕式 The Closure

## **Workshop “How to Do Business in India?” in Taipei**

### **Introduction**

In order to implement the New Southbound Policy issued by Taiwanese government, the newly-established Indian Resource Center for Economic and Industry-Academy Cooperation collaborates with Indian Education Society's Management College and Research Centre to hold a series of 3 workshops on "How to Do Business in India?" The first two workshops were held in Mumbai on September 23<sup>rd</sup>-24<sup>th</sup> and New Delhi on October 7<sup>th</sup>-8<sup>th</sup> of 2017. Soon we are going to hold the third session in Taipei on the 27<sup>th</sup> (Monday) and 28<sup>th</sup> (Tuesday) of November.

This time with the assistance of Taipei City Government and Taiwan External Trade Development Council, the workshop will take place at Taipei World Trade Center Exhibition Hall 1. It is our honor to invite a number of lecturers from Indian commercial circles to give speeches on the topics covering banking, finance, taxations, and human resource in India with their practical experience to give a conception to the Taiwanese entrepreneurs who are interested in investing and doing business in India.

## Workshop “How to Do Business in India?” in Taipei

### Further information

a. Organizers:

Indian Resource Center for Economic and Industry-Academy Cooperation,  
Ministry of Education, Taiwan  
Indian Education Society's Management College and Research Centre

b. Co-organizers:

National Tsing Hua University  
National Chung Hsing University  
Tunghai University  
Providence University  
National Yunlin University of Science and Technology  
Ministry of Economic Affairs, ROC  
Taipei City Government  
Taiwan External Trade Development Council

c. Date:

Monday November 27th –Tuesday November 28th of 2017

d. Location:

The 3<sup>rd</sup> Conference Room (on the 2<sup>nd</sup> floor) of TAIPEI WORLD TRADE CENTER  
EXHIBITION HALL 1

e. Format:

All of the lectures are in English without interpretation to Mandarin Chinese

f. Registration site:

<https://goo.gl/1VQ5Zy>

g. Contact us at:

chienweihsin@mx.nthu.edu.tw ----Mr. Chien

or

t0i7n2a8@yahoo.com.tw ----Ms. Huang

## Workshop “How to Do Business in India?” in Taipei

### Agenda

#### Monday November 27<sup>th</sup>

- 09:00-09:30 Registration
- 09:30-10:00 Inauguration
- 10:00-10:30 Tea Break
- 10:30-11:30 Indian Business and Culture  
Lecturer: Dr. Rahul Mirchandani,  
CMD, Aries Agro & Past President, CII-Yi
- 11:30-12:30 India: a Marketer’s Perspective  
Lecturer: Mr. Niteen Bhagwat, Vice-Chairman, FCB Interface
- 12:30-13:30 Lunch Time
- 13:30-14:30 Indian Banking & Finance  
Lecturer: Mr. Mohan Tanksale, Former CMD, Central Bank of India
- 14:30-14:45 Tea Break
- 14:45-15:45 GST Corporate Taxation & GST  
Lecturer: Mr. Narendra Kalra / Mr. Jay Kalra, Kalra & Associates
- 15:45-16:45 Indian Consumer and Opportunities  
Lecturer: Prof. Ritu Sinha –IES MCRC, Mumbai

#### Tuesday November 28<sup>th</sup>

- 09:30-10:30 Human Resource and Labor Management  
Lecturer: Mr Partha Raut,  
Head Admin and HR-Leighton Construction
- 10:30-11:30 Logistics and Challenges  
Lecturer: Mr. Praful Talera, MD & CEO, Dynamic Logistics
- 11:30-11:45 Tea Break
- 11:45-12:45 Intellectual Property Issues  
Lecturer: Prof. Ram Mallar, Former Executive Vice President &  
General Counsel of Johnson & Johnson
- 12:45-13:45 Lunch Time
- 13:45-14:45 Legal Systems and Challenges
- 14:45-15:45 Accounting and Reporting Requirements  
Lecturer: Dr. Svetlana Tatuskar, IES MCRC
- 15:45-16:00 Tea Break
- 16:00-17:00 Learning from Taiwanese Businesses in India  
Lecturer: Dr. Mohan B Rao- Associate Dean of External  
Collaborations, IES MCRC
- 17:00-17:15 Closure