

29th SPORTS BUSINESS CONGRESS

INTERNATIONAL MATCH MAKING

DECEMBER 2014

From December 3rd to 5th Sao Paulo will hold the 29th edition of the largest Latin American sports management congress: SPORTS BUSINESS.

Among a busy agenda, the center piece for foreign companies will be the international business round covering the entire sports productive chain, supported by FIESP.

It will be a unique opportunity to plan, start or increase business in Brazil in the sports productive area.



What do we offer ?

- **Business Agenda**

International companies will have the opportunity to publish their demands and interests for the Brazilian market on an online platform, with no cost. During the event, on December 3rd, they will have a personalized business agenda for one to one meetings with Brazilian companies, with the opportunity to book more meetings with during the event.

- **Logistical Optional Support**

Full support during international visitors stay in Sao Paulo including airport – hotel – airport transport with bilingual executive driver, 4 stars hotel with breakfast, welcome dinner, technical visits with translation and special lunch, seminar about how to breakthrough the Brazilian market, free access to Sports Business Congress including all lectures with simultaneous translation, at a very reasonable price, as shown ahead

Extra support and activities for those who intend to extend their stay or bring companions or family including children care, personal shoppers, cultural and/or entertainment trips, etc. (extra charges will apply)



What do we request ?

- Your support to broadcast this initiative to all sports related companies in your area of interest, exhorting them to join FIESP in this once in a lifetime opportunity to participate in the most important sports business event in Brazil.

For more information on the event, please access:

<http://www.sportsbusiness.com.br>

Please fulfill your application in the website:

<http://pesquisa.fiesp.com.br/index.php/345841/lang-en>

All applications must be completed until October 31st in order to allow us to prepare a personalized agenda and provide fully productive meetings.

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(OPTIONAL SERVICE)

- Executive shuttle service: GRU airport – Holiday Inn Hotel – Dec 1st
- 4 nights at Holiday Inn Hotel with buffet breakfast – in Dec 1st, out Dec 5th
- Wellcome dinner at the hotel (with support of translators) – Dec 1st
- Technical visits with bilingual guides (schedule to be defined) – Dec 2nd
- Brazilian style lunch (salads, steaks & sea food buffet) – Dec 2nd
- Seminar “How to Breakthrough the Brazilian Market” – Dec 3rd
- Translators support for the International Business Round – Dec 3rd
- Free access to Sports Business Seminars (with translation) – Dec 4th and 5th
- Free luggage storage until 7 p.m – Dec 5th
- Executive taxi from hotel to GRU airport – Dec 5th

U\$D 1.499 per person in individual room (single)

U\$D 1.899 for 2 people in the same room (twin or double)

Payment after approval of your subscription. All credit cards accepted. Air tickets not included.
All taxes included. Brazilian authorities request visa from some countries: please check in advance.

For registration or any information please contact: fabio@abriesp.com.br or 55 11 3078-1357