**2017 Taiwan Fashion Design Award**

**12 Rising Designers to Compete in TFDA Final Selection**

The finalist list of the preliminary selection of the 31st Taipei Fashion Design Award (TFDA) has been revealed today. There are a total of 468 people enrolled this year to compete for Top 12 finalists. One of the highlights this year is that contestants come from all over the world, including 20 countries and regions — Italy, Sweden, Russia, the United States, Canada, Australia, Japan, South Korea, Singapore, China, Hong Kong, Macao, India, Malaysia, Indonesia, Dominican Republic, Lebanon, Zimbabwe, Turkey and Mexico, which greatly enhances the level and quality of the competition meanwhile helps promote the event globally. In terms of works submitted this year, it is observed that there is a variety of color schemes instead of merely focusing on neutral colors. As for design concept, popular themes include environmental, social and gender issues. Designers convey their unique ideas and viewpoints through the collections, which elevates the depth and diversity in design values.

**Corporate Sponsors Support TFDA**

Organized by Industrial Development Bureau, Ministry of Economic Affairs and executed by Taiwan Textile Federation (TTF), TFDA has committed to discovering new talent for the industry in Taiwan since 1987. This event is supported financially by the leading textile and apparel enterprises to fulfill the mission statement. Thanks to this year’s sponsors including Eclat Textile Co., Ltd, Fortune Industrial and Commercial Development Foundation, Wintex Knitwear Corp and Yi Jinn Industrial Co., Ltd., the total amount of prize reaches a high of USD $38,000. The first prize is US$10,000. The 2 winners of Second prize will receive US$5,000 each and the 3 winners of Third prize will receive US$3,000 each. For the Best Use of Fabrics, Best Pattern Making and Best Market Potential, a prize of USD $3,000 will be given to each winner respectively. The rest of the finalists will all be bestowed USD $1,000 as Finalist Prize. The awards are aiming at encouraging young designers to continue to dedicate themselves to textile, garment and related industries.

**New Generation’s Designs: Look Back to the Past, Look Forward to the Future**

The jury of the preliminary selection is composed of 5 industry professionals: well-known Taiwanese fashion designer — Yenlin Hsu, Dleet Brand Design Director — Baron Lee, Qsquare Shopping Mall General Manager — Sunny Liu, Deputy Director of TTF’s Textiles and Fashion Design Department — Charlotte Chiang and Fashion Director of Marie Claire Magazine — Joey Lin. The preliminary selection was held today at Fashion Institute of Taipei, TTF, where the 12 finalists from Taiwan, China, Hong Kong, Singapore and Italy

were chosen to enter the final selection. The jury said: "There are many collections featuring futuristic imagination while some develop their design concepts from the past memories, or eliminate over-decoration to present the works in the most pure way. These two strong contrasts make the game even more interesting and inspiring.” The final selection of 2017 TFDA will be held on November 17, 2017 at Taipei’s Songshan Cultural and Creative Park within the Taipei IN Style exhibition. The 12 finalists will be presenting their collections in a runway show, where the winners will be decided. Industry professionals are welcome to visit the event to experience the high energy of creative design.

**2017 TFDA Finalists**

|  |  |
| --- | --- |
| **參賽編號** | **參賽者** |
| R00218 | 林家瑜 |
| R00168 | 謝家豪 |
| R00162 | 楊舜量 |
| R00151 | 許馨云 |
| R00180  | 彭柏碩 |
| R00022 | 蔡鴻成 |
| R00049 | 鄭肖茹 |
| R00064 | 吳展昕 |
| R00061 | 邱意鈞 |
| R00086 | 賴佑昌 |
| R00089 | 卓昕晨 |
| R00093 | 傅至碁 |

【Contact Information】

Taiwan Textile Federation

Vivi Chen

TEL:+8862-2336-7599 EXT:35

e-mail: fashiondesign@textiles.org.tw

Jim Cheng

TEL:+8862-2341-7251 EXT:2964

e-mail: jim@textiles.org.tw